

NZME.



## SPY

As the home of all NZME's leading celebrity news, galleries and entertainment content, the Spy brand is housed inside Sunday's Travel magazine, alongside its digital home at [spy.co.nz](http://spy.co.nz).

Building on the ever popular Spy section from the former Living publication, which had a weekly print readership of 233,000, the Spy brand now features an integrated offering across NZME's channels - digital, radio and print.

Spy is curated by a team of leading entertainment journalists, in addition to columnist Ricardo Simich and photographer Norrie Montgomery. It also has a daily presence across our entertainment radio brands, with regular updates on ZM, The Hits, Flava and Mix.

The new Spy is all about helping audiences - particularly females 18-39 - know what's up.

## WHAT'S IN SPY

- **Spy News:** The inside word on New Zealand's celebrity scene
- **Party People:** Tracking the most beautiful people here and abroad
- **Spy Fashion:** Michiko Hylands presents the latest fashion and beauty trends and how to wear them
- **Red Carpet Report:** The hits and misses from local and international red carpet events
- **Bite Recipes:** Your Sunday dinner inspiration
- **Let's Eat:** Peter Calder reviews Auckland's cafes and restaurants
- **Spy Movies:** Alex Casey casts an eye over the latest box office offerings
- **TV Listings:** What's on the box this week
- **Puzzles**
- **Sunday Travel:** The best destinations here and abroad

## CONTACT

For more information or to book advertising please **contact your NZME Account Manager on 09 379 5050**

### Terms and Conditions

Advertising is subject to availability. Standard NZME advertising terms and conditions apply. NZME reserves the right to alter or withdraw this offer and feature at any time. Cancellation fees apply for removal of bookings at NZME discretion.



## AUDIENCE

FEMALES  
18-39

## FREQUENCY

WEEKLY,  
SUNDAY

## SIZE

COMPACT